Chaux Talk

Advocating for the Health and Well-Being of Children • Spring 2016

The Genomics Steering Committee

Springing Forward
Meet the New Kids’ NewsDay Team!

We are happy to announce that Kids’ NewsDay is moving in a new direction led by the Fantastic Four: (L to R): Kristen Gillespie of La Playa, Amber Smith of North County, Helen Armell of Poway and Michele Fisher of Scripps Ranch! These dynamic women are committed to seeing Kids’ NewsDay continue as an event for advocacy and fundraising while changing it up and expanding its reach into schools and the community!

Stay tuned for exciting announcements and information how you can be a part of the NEW Kids’ NewsDay!

Cheryl Steinholt, Rady Children’s Hospital Auxiliary President

At work planning the new and improved KND
President’s Message
Cheryl Steinholt
Rady Children’s Hospital Auxiliary President

Happy Spring!

Ann Desmond, Unit Council VP, and I have completed most of our unit visits, and it warms my heart to see our members step up year after year to advocate and fundraise for Rady Children’s Hospital-San Diego. We see new members jumping right in to help with projects and events, long-standing members mentoring the new and units reaching out to each other for guidance, support and to share ideas. The Auxiliary is a mighty machine, and I am so proud to be one of the 1130 members who make up this awesome team!

Be sure to read the Genomics Update in this issue. There was electricity in the air when our new Unit Genomics Liaisons got together to brainstorm how to advocate and fundraise for the Auxiliary’s Endowment for Neuroscience. These passionate women have committed to reach out to every member of the Auxiliary, starting with their own units, to spread the word about pediatric precision medicine. Rady Children’s is at the forefront of being a world leader in genomics and systems medicine, and we are playing a role in shaping the future!

We are fortunate again this year to be a part of Jersey Mike’s Month of Giving. Thank you to Cathy Brown and San Diego Jersey Mike’s franchisees for choosing Rady Children’s Hospital Auxiliary as their charity partner. We look forward to a month of delicious sandwiches, especially on the Day of Giving, Wednesday, March 30, when 100 percent of proceeds will be donated to Rady Children’s!

The last few months of the Auxiliary year are jammed packed with meetings and events. I’m looking forward to celebrating all of our successes and achievements at the Annual Meeting on June 1 and turning the reigns over to President Elect, Mary Reynolds!

Cheers to a successful Spring!

Cheryl

“Kindness in words creates confidence. Kindness in thinking creates profoundness. Kindness in giving creates love.”

Lao Tzu
## Calendar

### March

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>1 - Tuesday</td>
<td>Jersey Mike’s - Month of Giving &amp; Catering Campaign</td>
<td>Benefitting Rady Children’s Hospital-San Diego. All Day - All San Diego participating locations</td>
</tr>
<tr>
<td>2 - Wednesday</td>
<td>Auxiliary Board of Directors Meeting</td>
<td>9:30 - 11:30 a.m. Rady Children’s Plaza Building, Suite 201</td>
</tr>
<tr>
<td>11 - Friday</td>
<td>North Coast Fundraiser: Date Night for a Cause</td>
<td>5 p.m. Belly Up 143 S. Cedros Avenue, Solana Beach, CA 92075</td>
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<tr>
<td>17 - Thursday</td>
<td>Mable Jessop Women’s Financial Symposium</td>
<td>9 a.m. Estancia La Jolla Hotel &amp; Spa 9700 N Torrey Pines Rd, La Jolla 92037</td>
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<tr>
<td>24 - Wednesday</td>
<td>Membership Rep Meeting</td>
<td>Rady Children’s Health Services Building (Plaza), Ste 200 3665 Kearny Villa Road 9:30 - 11:30 a.m.</td>
</tr>
<tr>
<td>30 - Wednesday</td>
<td>Jersey Mike’s Day of Giving</td>
<td>Benefiting Rady Children’s Hospital-San Diego. All Day - All San Diego participating locations</td>
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### April

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<tr>
<td>6 - Wednesday</td>
<td>Auxiliary Board of Directors Meeting</td>
<td>9:30 - 11:30 a.m. Rady Children’s Plaza Building, Suite 201</td>
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<tr>
<td>7 - Thursday</td>
<td>Education Seminar</td>
<td>MOB 113 Featuring the Chadwick Center 10 - 11:15 a.m.</td>
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<tr>
<td>16 - Saturday</td>
<td>Del Mar Auxiliary: Heard it Through the Grapevine</td>
<td>6 p.m. Del Mar Country Club, 6001 Clubhouse Drive Rancho Santa Fe, CA 92067</td>
</tr>
<tr>
<td>17 - Sunday</td>
<td>Poway Auxiliary Fundraiser: Tabletops &amp; Tea</td>
<td>11 a.m. Grand Del Mar, 5300 Grand Del Mar Ct. San Diego, CA 92130</td>
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<tr>
<td>20 - Wednesday</td>
<td>Fuerte Hills Auxiliary Fundraiser: Sweet Charity</td>
<td>9 a.m. Sycuan Golf Resort, 3007 Dehesa Road El Cajon, CA 92019</td>
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<tr>
<td>23 - Saturday</td>
<td>Dana Auxiliary Fundraiser: Point Loma Garden Walk</td>
<td>10 a.m. Point Loma Gardens</td>
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<tr>
<td>23 - Saturday</td>
<td>Rancho Santa Fe Auxiliary Gala</td>
<td>6 p.m. Grand Del Mar, 5300 Grand Del Mar Ct. San Diego, CA 92130</td>
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<tr>
<td>25 - Monday</td>
<td>Mountain View Auxiliary Boot Scootin’ Bunco</td>
<td>6-9 p.m. Lemon Crest Elementary School 12463 Lemon Crest Drive</td>
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<tr>
<td>30 - Saturday</td>
<td>Scripps Ranch Auxiliary Fundraiser: Denim &amp; Bling</td>
<td>4 p.m. Scripps Ranch Swim and Racquet Club 9875 Aviary Drive San Diego, CA 92131</td>
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### May

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<tr>
<td>1 - Sunday</td>
<td>Chaux Talk</td>
<td>Summer issue submission deadline <a href="mailto:dfdevelop@aol.com">dfdevelop@aol.com</a></td>
</tr>
<tr>
<td>4 - Wednesday</td>
<td>Auxiliary Board of Directors Meeting</td>
<td>9:30 - 11:30 a.m. Rady Children’s Plaza Building, Suite 201</td>
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<tr>
<td>5 - Thursday</td>
<td>Education Seminar</td>
<td>Location TBA / Topic TBA 10 - 11:15 a.m.</td>
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<tr>
<td>6 - Friday</td>
<td>New Member Orientation</td>
<td>ACP Basement 9:30 - 11:30 a.m.</td>
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<td>21 - Saturday</td>
<td>Celebration of Champions</td>
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### June

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<tr>
<td>1 - Wednesday</td>
<td>Annual Meeting</td>
<td>TBA</td>
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<tr>
<td>16 - Thursday</td>
<td>Auxiliary Night at Petco Park</td>
<td>Padres vs. Nationals 7:10 p.m.</td>
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Auxiliary members step up when called upon!

In January, a call went out to Unit Council for each unit to designate a Genomics Liaison, with the first meeting less than two weeks from the initial ask. Our Auxiliary members never cease to amaze — not only was almost every unit represented, but some units sent two and three representatives!

The meeting was facilitated by Genomics Steering member and Auxiliary Past President, Vellet Wyatt Finley and her team; Sherry Beckhart, Linda Hervey, Pam Caldwell, Lynne Lurie and Ann Desmond. Liaisons took a short, fun quiz to find out what they know about Genomics and the Auxiliary’s Endowment for Neuroscience, watched the “What is a Genome” video and had an awesome brainstorming session on how we can reach every auxiliary member to educate her about the Genomics Institute and fundraise for the Endowment!

We held our first education super-session, Genomics 101, on Feb. 4 at the Hospital. The response was so positive we had to stop taking RSVPs several days before the deadline. We will schedule another Genomics 101 or 201 in the near future. Thank you to all who attended and brought guests, it made the morning a big success. Dr. Kingsmore’s presentation was very interesting, educational and interactive. Our guests were engaged!

There are many ways to support the Endowment for Neuroscience. Mark your calendar for the following events:

- **Fuerte Hills Sweet Charity** — Wednesday, April 20 at Sycuan Golf Resort
- **Auxiliary Night at Petco Park**, Thursday, June 16 — Padres vs. Nationals
- **Southeast Cluster’s Jazz & Genes** — Fall 2016
- **Tee Up Fore Rady Children’s** — Fall 2016
- **ASID Designer Showcase House** — Spring 2017

Details about these events will be on the Auxiliary calendar on the website, or ask your Unit’s Genomics Liaison. There will be lots of ways to get involved individually, through your unit or with an Auxiliary-wide event!

### Fund Development

**March is Jersey Mike’s Month of Giving**

March is Jersey Mike’s Month of Giving and once again, we are fortunate to be the recipient of their generosity during this time. Last year, we raised over $150,000 and our goal this year is to do the same, or better! We had our first unit representative meeting in January and are excited to have participation in all 34 Jersey Mike’s stores across San Diego County. Every day in March, all Jersey Mike’s locations will be collecting donations for Rady Children’s. Jersey Mike’s will be running ad spots on radio, TV, and billboards throughout San Diego to promote their *Month of Giving* and partnership with the Rady Children’s Hospital Auxiliary. Also, during the whole month of March, Jersey Mike’s will donate 20 percent of catering orders totaling over $100 to the *Month of Giving* campaign.

Wednesday, March 30 is the *Day of Giving* at all 34 locations. One hundred percent of proceeds from the day will be donated to Rady Children’s Hospital Auxiliary. Auxilians from all of our units will be covering two-hour shifts at both the lunchtime hour, 11:30 a.m. - 1:30 p.m. and the dinner hour 5:00 p.m. - 7:00 p.m. Be sure to stop by and help support this fabulous event.

**Bridgett Brown**
Fund Development
**Hats Off to Our Auxiliary Units!**

It is hard to believe the 2015-2016 Auxiliary year is more than half over, with just over two months to go this year. Attendance at Unit Council meetings—the monthly “get-together” for unit chairs—has been overwhelming, and the information shared about unit events and activities is inspiring.

One of the most rewarding activities provided by the Unit Council is the opportunity for me, as the Unit Council Vice President, along with the Auxiliary President, Cheryl Steinholt, to visit at least one meeting of the 22 units that make up the Rady Children’s Hospital Auxiliary. To date, Cheryl and I have visited more than half of the units, with the rest scheduled for April and May. Our unit visits have taken us to homes, libraries and country clubs throughout San Diego County from Carlsbad to Bonita, from La Jolla to Alpine, and as far away as Temecula in Riverside county. It has been thrilling to meet so many enthusiastic and dedicated Auxiliary members.

In addition to unit meetings, Cheryl and I have also participated in many of the unit fundraising events that contribute so much to the Hospital. Everywhere we go we hear tremendous gratitude from Hospital doctors, nurses, staff and current and former patients and their families for all that is provided by our Auxiliary units.

Our units deserve a huge thank you for all you do for Rady Children’s and for all the children of our community. You are AWESOME!

Ann Desmond
Unit Council Vice President

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**Ways and Means**

**Ways and Means Events and Upcoming Workshop**

The second half of our fundraising year is underway. We kicked the year off in February with Presidio’s luncheon and fashion show at the Coronado Golf Club. North Coast gave a night of fun with Date Night for a Cause at the Belly Up on March 11. In April, we have seven unit events on the calendar, with La Playa’s Celebration of Champions in May. In May, we will also be having our second Ways and Means Workshop for the year. The workshop will be on May 10 in the Foundation conference room. We will be concentrating on sponsors and underwriting for our events. This was the topic of emphasis requested by those attending the Fall workshop.

I am looking forward to attending all the rest of the wonderful Spring events and hope all of our units will be represented at the Spring Ways and Means Workshop. Please join your fellow Auxilians at all of the wonderful events that they have planned for their units.

Sharla Coyle
Ways & Means Vice President
Technology

Technology Workshop Updates

On October 23, approximately 20 auxiliary members attended the second technology workshop, "Technology to Make Your Life Easier." We covered topics such as Excel, working with PDF and image files, and online document sharing via Google Drive and Dropbox. The group seemed to enjoy the Excel section the most — we actually went over on time on that section because everyone seemed so engaged.

Sharla Coyle, Ways & Means Vice President, asked me to present the "working with image files" section at the next Ways and Means meeting, and I arranged to have Richard Soledad, a professional graphic designer, give a short presentation with some tricks of the trade. I heard that eyes glazed over during the explanation of what a pixel is, but everyone perked up when he showed folks how to see if an image is high enough resolution and how to fix it.

Please mark your calendars for the next workshop, listed on the right:

Amber N. Yoo, M.B.A.
Director of Technology

Hospital Liaison

The Holidays Continue with a Donation of Decorations

The holidays continue for Rady Children’s Hospital Auxiliary! We are so lucky to have been chosen to receive a generous donation of holiday decorations from a wonderful Poway family. John and Kathy Huish have decorated their home and front and backyard for the public to enjoy for 16 years, drawing about 15,000 visitors each December to see their amazing display. They have decided to close up shop and wanted to share their magic with Rady Children’s! We are so excited to have a new stash of whimsical and fun decorations to add to the Auxiliary’s current inventory.

Hospital decorating in early December was a big success and brought smiles to children, parents and staff. Thank you to the volunteers who took time to beautifully decorate their areas and to those who braved El Nino to take the decorations down. I can’t wait for the holidays to roll back around to see the fun and colorful new decorations that were donated by the Hush family.

Thanks again to John and Kathy Huish, Cheryl Steinholt, Auxiliary president, Kathy Steinhouse and my Aunt Patty!

Happy 2016!

Jan McGowan
Hospital Liaison
Creating a “Culture of Philanthropy”

What do you fear most when asking for a donation? This was the theme at a meeting of the Rady Children’s Hospital Board of Trustees, to which several members of the Auxiliary’s Board of Directors were invited. Without exception, attendees responded, “fear of rejection!”

Board members that attended this workshop on creating a “culture of philanthropy” were surprised to learn that most significant donations to nonprofit organizations do not come from businesses, corporations or individuals that have longtime associations with the nonprofit. In fact, studies have shown that 54 percent of donors to major universities are not alumni, and 49 percent of million dollar donations come from individuals who have had no engagement with the university for the previous seven years. The largest donations to nonprofit groups come from:

- Individuals: 72 percent
- Foundations: 15 percent (59 percent of these donations are from individual and family foundations)
- Bequests: 8 percent
- Corporations: 5 percent

Philanthropy is not about who is making the “ask.” It is all about “engaging the donor.” Donations to nonprofit organizations happen when a donor’s personal story has a connection to an opportunity to make a difference. Real philanthropy often is the result of personal life-changing experiences. If the life-changing experience involves the health of the donor or donor’s family, then philanthropy often becomes part of a healing process. While the traditional view of fundraising focuses on the needs of the organization, true giving can be viewed as a continuum that shows the degree of the donor’s personal commitment to the project, program or nonprofit.

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<thead>
<tr>
<th>Ignorance</th>
<th>Awareness</th>
<th>Interest</th>
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<th>Participation</th>
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<tr>
<td>LOW</td>
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Donor Commitment Continuum

The secret to keeping donors engaged goes “beyond the thank you note.” As an anonymous donor noted, “About one third of the organizations to which I give money never thank me or contact me until they want another gift.” Donors want to know that their donation is making a difference based on their personal experience, that what the money is being used for is in line with their expectations and that they are appreciated for more than just their money. Remember to send each donor a personal note, not just a contribution form letter, and set up a committee for follow-up contacts with individual donors. If you keep in mind that “it’s not about the money, it’s about the meaning,” and that every contact with a donor or potential donor represents an opportunity, your fundraising efforts can be successful without ever needing to ask for money.

Ann Desmond, Unit Council Vice President

Membership

Membership Renewals

This is a friendly reminder that membership renewals run from April 15 through June 30. Below are some tips for making the process go smoothly:

- Please renew as early as possible.
- Fill out all the information on your form, whether renewing online or manually.
- Contact your Unit Membership Representative if you forgot your User Name (easy to do in our complicated world of User Names) or if you have any questions.
- If renewing online, go to www.radyfoundation.org or www.radyauxiliary.org and follow your renewal instructions.
- If renewing manually, hand in your paperwork and money at the same time.
- Remember, we value your membership and look forward to having you in the Rady Children’s Hospital Auxiliary for another fabulous year!

Lynne Lurie, Membership Vice President

Membership Rosters

Auxiliary membership rosters are for the exclusive use of the Auxiliary to conduct Auxiliary business. They may not be given to any non-member nor used for non-Auxiliary business.
Bonita

Community Connections

United Technologies Aerostructures in Chula Vista made a generous donation to the Bonita Unit and highlighted our group in their Skylines magazine. The donation, designated for “Greatest Needs,” showed United Technologies Aerostructures’ commitment to hometown charities. Bonita Unit Co-presidents Sherri Beckhart and Natalie Emerson and Auxiliary President, Cheryl Steinholt met with Aerostructures President, Marc Duvall and Aerostructures HR Vice President, Renee Anthony to discuss the history of the Hospital and Auxiliary and the exciting programs at Rady Children’s.

Marc Duvall noted, “Just as we’re into developing innovative technologies for our customers, it’s great to learn about how Rady Children’s Hospital, with the help of its Foundation and its Auxiliary, is providing world-class innovative care for the area’s children. Whether our employees are parents or not, I think they can feel proud that Aerostructures now has a small part of fulfilling Rady Children’s enormous mission.”

The Bonita Unit is planning a spring in-house fundraiser as well as getting the initial details set-up for our 28th Annual Luncheon Auction By the Bay. The spring event will get our creative juices flowing, as members and friends each create a painting while enjoying a glass or two of wine at Filippi’s Pizza Grotto in Eastlake. Be on the lookout for more details. The Luncheon and Auction By the Bay has been scheduled for Nov. 5, 2016 at the San Diego Marriott Marquis and Marina. Our unique and hand-crafted centerpieces are already under construction! We hope to see you there.

Allyson Williams

Carmel Valley

With our enormously successful 10th Sounds of Hope for Children behind us, the ladies of the Carmel Valley Unit kicked off the holidays with our annual tree decorating at the Hospital’s Helen Bernardy Center for Medically Fragile Children. Thank you to members Edith Smith, Beth McInerney and Laura Lopatin for helping bring joy and the holiday spirit to patients and staff.

We began the new year with preparations for participation in Auxiliary-wide events like Jersey Mike’s Month of Giving and the Celebration of Champions—an event that is near and dear to many of our members. We are finalizing our slate and looking forward to bringing a fresh perspective to our endeavors.

Spring is a time of renewal and presents a marvelous opportunity for the Carmel Valley Unit to reevaluate our activities, reinvigorate our membership and consider new ways to serve the Hospital. We have embraced 2016 as a year of review and revitalization and look forward to sharing our plans with the Auxiliary in the next Chaux Talk.

Happy Spring!

Respectfully submitted,

Jeanne Neylon Decker

Edith Smith, Laura Lopatin and Beth McInerney helped make the holidays bright for patients and staff at the Hospital’s Helen Bernardy Center for the Medically Fragile.
Happy New Year!

Can you believe 2015 flew by so quickly? The year was filled with so many fantastic events, new members, and as usual, our exciting fundraiser.

We all met for our wonderful Christmas get together at Beth Steven’s home. She was such a lovely hostess and the food was great. The laughter and comradeship of this unit is what the Auxiliary is all about. The Christmas auction raised additional funds for Rady Children’s.

We decorated the Christmas trees in the lobby at the Hospital, and some of our husbands lent a helping hand. It is always so nice to see how festive the Hospital looks for the holidays, and I think our ladies get more creative each year.

Due to the flu epidemic, we did not get to visit our new baby at the Helen Bernardy Center, but the staff was kind and let us catch a glimpse of her.

The Unit has chosen the date for our Fall Fantasy event. It will be October 29, and I hope everyone puts the date on their calendar as we sell out quickly. It will be at the Doubletree in Mission Valley.

Our ladies grow and flourish, and set goals to continue our commitment in helping the kids. We all look forward to the wonderful, exciting year ahead.

Arlene Ippolito
Del Mar

The Del Mar Unit holds an annual holiday party that has become a beloved tradition, raising awareness of the miracles that happen at the Hospital. Louay and Sophia Alsadek hosted the event at their beautiful home in Rancho Santa Fe, surrounded by members and spouses, donors and sponsors. Amber Yoo and Allie Fomon, event chairs, raised their glasses and proudly announced some recent news. On Saturday, April 16, we will host the 55th Anniversary of the Heard It Through the Grapevine event to be held at the Del Mar Country Club. Be sure to get your tickets early for this well-attended event with live music, live and silent auctions featuring amazing trips, unique items and once-in-a-lifetime experiences.

Proceeds will benefit the Neuro-Oncology Program at the Peckham Center for Cancer and Blood Disorders. The program cares for more than 500 children with newly diagnosed or previously treated central nervous system tumors and is one of the largest volume neuro-oncology programs in all of California. Please go to www.rchadelmar.org for more info and ticket sales.

In January, we awarded Jan Smith and Ginger Wood the Pearl of the Month award for their never-ending dedication and service to the unit. And we are thankful to Del Mar member and Rady Children’s ER doctor, Stacey Ulrich, for heading up the Brown Bags for the Hospital. We welcomed Cheryl Steinholt, Auxiliary President and Ann Desmond, Unit Council Vice President to our February meeting at the beautiful home of Wendy Campbell, where there was a lively discussion of our upcoming event.

We want to thank all the members, friends, supporters and donors who contribute their time and effort to the success of this event year after year. We are proud to announce in the spring, we will celebrate the Del Mar Unit’s 60th Anniversary!

Annette Fargo

Fuerte Hills

The Fuerte Hills unit ended 2015 with a Christmas party at member Peg Whittington’s home. Our social committee, Kathy Rookus, Peg Whittington and Judy Sharer hosted the gathering. With a big fire in the outdoor fireplace, we were warm in body and spirit. It was a great way to celebrate the season together.

Three of our members, Harriet Bossenbroek, Leslie Dupree and Angela Wachtmann, are part of the Auxiliary’s Genomics steering committee. This committee is working on ways to raise funds and promote participation from auxiliaries. These three have often taken on the big jobs. Each has been an Auxiliary President, Unit Chair and Ways and Means Vice President.

Harriet has been in the auxiliary for 13 years. She started attending our Sweet Charity event and wanted to become a part of it. She stays involved because of how the Auxiliary impacts real children and their families.

Leslie joined the Auxiliary in 1987. With her background in education and child development, her ‘second career’ as an auxilian is a natural fit. After 29 years, she still feels enriched by the experience.

Angela is a 22-year member of the Auxiliary. Camaraderie brought her to our group, and all the great work we do keeps her active. She loves what we accomplish each year.

With a combined 64 years of service, these three share an ability to lead with endless energy, enthusiasm and commitment. Our unit is blessed to have them.

Respectfully, Carol Brown
UNIT NEWS

Inland Empire

Is that a giant baby bassinet rolling down Old Town Temecula? Why yes it is! The fun attention grabber was the second place float winner in Santa’s Electric Light Parade. The crowd loved the float designed and decorated by the Inland Empire’s Auxiliary. It was designed with the babies at the neonatal intensive care unit in mind. The Auxiliary members, husbands, and children felt the theme, “I Heart Warm Hugs,” being part of the festive evening!

The unit held its first out-unit event, which benefited the Rady Children’s Hospital Auxiliary Endowment for Neuroscience at the Rady Pediatric Genomics and Systems Medicine Institute. A big thanks goes out to the host, BK Cellars Urban Winery & Tasting Lounge in Escondido, and Master Chef Steve Hamlin, for donating his time and wonderful menu. Guests enjoyed the beautiful sounds of talented pianist, Tina Mason, while perusing the opportunity drawings and live auction items. It was not only extremely successful, but a fun and memorable evening!

Finishing off a busy season for the Inland Empire Unit, Jennifer Mazilli of Pampered Chef whipped up some fantastic treats for members and guests and donated her time and a large portion of the event sales to the unit. Jenni shared her personal story of how Rady Children’s touched her life when her daughter was born with hip dysplasia, for which the care at Rady Children’s was a blessing.

This past season was inspirational, and our members feel energized about their continuing pursuit for Rady Children’s!

Monica McGreevy

La Jolla

Twelve members of the La Jolla unit attended the November semi-annual meeting. Our shout-out was a poem about La Jolla, written by the daughter of one of our members, and we all wore fascinators provided by Becca Craig.

Members of the unit had some wonderful bonding time together while decorating the Hospital for the holidays. We were assigned the lobby at the Rady Children’s Plaza building, an area that had never been decorated before. Creative members, Lauren Olson, Alice Mo, Amee Alagiri, and Mojgan Rady, recommended a woodland creature theme and purchased all the needed decorations. We prepped all of the decorations at the November unit meeting and then gathered in early December to install the woodland creatures displays.

Seeing the reaction of the children viewing the displays on their way to and from their medical appointments was priceless. We were sad to take down the decorations in January, but they have been safely stored for use next year.

Since our first meeting in September, we have adopted a young patient at the Helen Bernardy Center and provided him with clothing and holiday gifts. In January, we contributed items for the Emergency Room Clothes Closet and will participate in Jersey Mike’s Month of Giving by covering two locations in the La Jolla area.

An in-unit fundraiser is being planned for later this Spring.

Jeanie Scott
La Playa

We welcomed eleven new members at a lovely November New Member Tea, and these ladies are already actively engaged in many unit activities. We are busy getting ready for the 21st Annual Celebration of Champions, which will be held at the Embarcadero on May 21, 2016.

We enjoyed a festive holiday party at the beautiful home of Anna Joslin, and we loved having Fantasy on Ice right here in our own backyard. Several of our members helped decorate a unit of Rady Children’s for the holidays. We kicked off the new year with a brown bag and toiletry assembly party and filled bags with snacks and toiletries for people who may need them while at Rady Children’s.

We enjoyed an inspirational guest speaker, Cyra, at our January meeting. Cyra’s 3-year-old daughter is a cancer patient at Rady Children’s and is in treatment at the Peckham Center. She described to us her family’s journey as her child was diagnosed, treated, and cared for by the staff and volunteers at the Hospital. She explained to us how important the La Playa-funded psycho-social programs have been to their family as they have gone through treatment. She mentioned that little red wagons are a hot commodity in the oncology unit, and we voted to donate several more wagons in her honor. These beautiful testimonials make for many tears and get the ladies of La Playa charged up to make Celebration of Champions bigger and better every year.

June

We enjoyed an inspirational guest speaker, Cyra, at our January meeting. Cyra’s 3-year-old daughter is a cancer patient at Rady Children’s and is in treatment at the Peckham Center. She described to us her family’s journey as her child was diagnosed, treated, and cared for by the staff and volunteers at the Hospital. She explained to us how important the La Playa-funded psycho-social programs have been to their family as they have gone through treatment. She mentioned that little red wagons are a hot commodity in the oncology unit, and we voted to donate several more wagons in her honor. These beautiful testimonials make for many tears and get the ladies of La Playa charged up to make Celebration of Champions bigger and better every year.

La Playa families and friends at Fantasy on Ice
UNIT NEWS

Mountain View

Our Education representative, Barbara Bernardi, has been working with one of the programs at Rady Children’s in conjunction with Bob Davis, director of the Healing Arts Program. This program uses storytelling, music and visual arts to help patients heal. Our Mountain View Unit, with the help of East County teachers and students, has taken on the project of supplying the Hospital areas in the hallway and cafeteria with art work from students at El Capitan High School, Lakeside Middle School, Tierra Del Sol Middle School and Lakeview Elementary School in Lakeside. The project also has received art work from Descanso Elementary of the Mountain Empire Unified School District and from McKinley Elementary of San Diego City Schools. The art work rotates each month and has a holiday or seasonal theme. Our unit will continue this project throughout the summer and into the fall. We will be working with other school districts, so there will be student art work on display each month in the Rady Children’s hallway and cafeteria areas. Our unit is honored to be able to promote the Healing Arts Program.

Besides contributing to the Healing Arts Program, our unit helped decorate the entrance area and Emergency Room of Rady Children’s. We all had such a good time making the rooms look so festive. In January, we started planning our fundraiser for 2016. Boot Scootin’ Bunco will be on April 25. Please see the Save-the-Date flier.

Brenda Clark

North County

The North County Unit was extremely pleased with the success of our main fundraiser, Winter Wonderland Express, which was held at Shadowridge Country Club in December. The event was co-chaired by Sherry Wallace and Sharon Bedsaul. Highlighting the theme were the wooden locomotive centerpieces, made by Dick Anderson, husband of Penny Anderson. Partial proceeds from the fundraiser went to the Chadwick Center for Children and Families at Rady Children’s. Lisa McCullough, licensed clinical social worker from the Chadwick Center, spoke at our first meeting in January and explained aspects of her job. She has extensive knowledge and experience in interviewing children.

Our chapter is also continuing the practice of informal social gatherings. In January, a few members were able to gather at Vintana’s in Escondido for the Happy Hour. Members in attendance were Sherry Wallace, Amber Smith, Marilyn Herde, Lucy Johnson and Kathy Hodder. A good time was had by all.

The Education Seminar, Genomics 101, was found to be extremely informative for those members lucky enough to attend. Additionally, members in attendance at the Mabel Jessop Symposium found it to be very educational and beneficial as always.

As profitable as 2015 was, we are hoping for even more success in contributing to Rady Children’s in 2016.

Joan Vernetti
It's hard to believe spring is already here. Time flies when you are doing things you love. Our January and February meetings were busy with ironing out the details for our event. Because we are small in number, we are able to meet in each other’s homes, sharing lunch responsibilities. We are eager to participate in Jersey Mike’s Month of Giving. After our March meeting, we will be sharing a catered lunch from a local Jersey Mike’s shop.

A big thank you to all who supported our Luncheon/Fashion Show at the Coronado Golf Course Club House. The lunch and fashions were enjoyed by all who attended. Our models enjoyed showing Chico’s new choices in clothing for spring. A large variety of prizes were collected from local merchants and donated by unit members for opportunity drawings that delighted the winners. When selling tickets and asking for donations, we always hear heartwarming stories about Rady Children’s and how it has helped friends and families. This is a big job for our small unit but our Ways and Means Chairman keeps us on task bringing it all together. We are happy our proceeds can benefit the Healing Environment at the Hospital. A big shout out to Coronado Golf Clubhouse for donating proceeds from its wine tasting event in March to the Hospital.

We look forward to attending the Spring events, continuing our support and advocacy for Rady Children’s.

Claire Dale

Our Tabletops & Tea event will be April 17, 2015, at the Fairmont Grand Del Mar. Our co-chairs, Bridgett Brown and Deborah Oliver, are fully into the theme, “Come Fly With Me: Vintage Travel Across the USA.” All proceeds will benefit Rady Children’s Developmental Services Department. Developmental Services is one of the largest areas of the Hospital, with 340 employees in 14 departments including Alexa’s PLAYC, Audiology, the Autism Discovery Institute, Children’s Care Connection and the Developmental Evaluation Clinic. All departments of Developmental Services see more than 300,000 patients annually. Services include screening, clinical services and interventions. Guest speaker will be Kristin Gist, senior director of Developmental Services and a dynamic speaker who spoke at the Auxiliary Education Seminar on Nov. 5, 2015. Our event will be emceed by CBS News 8 anchor, Barbara Edwards. Information and tickets are available at www.tabletopsandtea.org.

We had a wonderful time at our unit’s holiday party, hosted by member Kristine Smithers in her beautiful home. After a dinner catered by Kaminski’s BBQ, we participated in a fun Yankee swap gift exchange.

Alison Hout

Margaret Bartlett

Lynne Smith, Carol Williams

Linda Gillett
UNIT NEWS

Rancho Bernardo

Springing Forward with Enthusiasm

Rancho Bernardo Unit members and attending spouses wrapped up 2015 with the annual Holiday Luncheon held at the Rancho Bernardo Country Club. Gift items were auctioned off by Lynn Cassidy with proceeds benefiting our general fund. Special appreciation went out to Jackie Schloeder and Marcia Clingman for decorating the Radiology waiting room with a beautifully ornamented tree.

Thumbs up as we are now on Facebook! Chaux it up to Tammy Young for creating this page about our unit and upcoming events. Please “Like” us at Rady Children’s Hospital Auxiliary – Rancho Bernardo Unit.

Plans for a combined unit canvas art painting social and fundraiser in downtown Escondido are in motion. The finished paintings will be displayed in the Auxiliary Hall as part of a refresh and update project. For information on this event, check out our Facebook page.

The Rancho Bernardo ladies are excited to welcome new member, LoAnn Carroll. We accept new members year-round, so please plant the seed. The Rancho Bernardo Unit continues to grow and spring forward with lots of enthusiasm.

All the best,
Marcie Sands

Rancho Santa Fe

The Rancho Santa Fe Unit hosted our annual Holiday Luncheon featuring unique boutique vendors along with an edgy fashion show. The unit is now putting the final touches on our Broadway Nights Gala that will be held April 23 at the Fairmont Grand Del Mar. To buy tickets or become a sponsor, please go to www.broadwaynightsgala.com.

Many of our unit members are also working to help support the Rady Children’s Hospital Auxiliary Genomics Endowment for Neuroscience.

A reception was held to welcome Dr. Kingsmore and Dr. Gleason and introduce the program to key members of community. Our unit will also hold a blood drive in May at the Rancho Santa Fe Community Center.

Respectfully submitted,
Shaunna Salzetti-Kahn
**Scripps Ranch**

Our unit ended 2015 with a fabulous holiday social at Solare’s Restaurant in Liberty Station. Happy Hour, white elephant exchange and socializing with a view of skaters at the new Fantasy on Ice skating rink made for a festive and fun way to finish the year. On January 30 we gathered at the beautiful home of Kathy Sayer for a wine tasting with Koi Zen Wine Cellars, an urban winery in the Scripps Ranch area, along with appetizers and dinner. Unit members and their guests tasted a variety of wines with the owner of Koi Zen, Lisa Miller, and raised funds for our unit.

We held our February meeting at the Hospital campus. Bob Davis from the Healing Arts Program spoke at the meeting about the ways patients are assisted using a variety of different mediums to promote a pleasant and healing environment. Rady Children’s has long recognized that the environment surrounding children and their families is vital to their physical and mental health. The healing tools available through the Healing Arts Program include musical therapy, an artistic expression program, storytelling and theater arts. This program is solely dependent on philanthropy to thrive, as insurance providers do not provide coverage for these services. Please join us on April 30, 2016, for Spring Fling — Denim & Bling at the Scripps Ranch Swim & Racquet Club from 3:30 - 9:00 p.m. There will be live music and dancing to the Echophonics, wine and beer tasting, BBQ dinner, silent auction and an opportunity drawing. Funds raised at the event will be designated to the Healing Arts Program. To purchase tickets, be an event sponsor or donate auction items, please contact Nancy Fleischman at nfleischman@roadrunner.com

**Kami Evora — Publicity Chair**

**Southeast Cluster**

Southeast Cluster Unit SECU had a busy holiday season. Our unit members took the opportunity to relax and share good times during the annual Holiday Party held at the home of Dr. Leon and Jewel Kelley. We played games, danced and had an ornament exchange. The ornaments that were exchanged were beautiful. We also came together to pose for a photograph that was displayed in the Hospital’s annual Charity Ball program book.

**It’s Time Again for Jazz and Jeans…**

We are busy planning for the long awaited Jazz and Jeans event benefiting Rady Children’s. Please mark your calendar for Sunday, Oct. 16, 2016 4 p.m. - 7 p.m. Please note the change in location and the name of the event. This year, it will be held at the beautiful Kona Kai Resort & Marina. The Southeast Cluster Unit will host its annual Jazz event. This year, the event will benefit Rady Children’s Hospital Auxiliary Endowment for Neuroscience and the Rady Pediatric Genomics and Systems Medicine Institute and has been appropriately renamed Jazz and Genes.

We’re looking forward to seeing you all at Jazz and Genes.

**Carolyn Smith, SECU**
**Tierrasanta**

The Tierrasanta Unit took a little time out for High Tea in January. A small group, including some members’ daughters, enjoyed a purely social event, although we did briefly discuss Breakfast With Santa. We had spent months getting everything ready for our Breakfast With Santa fundraiser, which paid off with more money this year to donate to the Hospital’s greatest needs.

The unit decided to offer our community an opportunity to understand more about vaccinations and the new California law requiring them for public and private schools. We had a showing of “Invisible Threat,” followed by a question and answer session with a Rady Children’s-affiliated pediatrician. We were glad to be able to keep the Tierrasanta community informed on this important issue.

**Pam Hanig**

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**Young Professionals**

We decorated the outpatient clinic for the holidays and had a great time. Our members celebrated the holidays by enjoying a Happy Hour at Stone Brewery and ice skating at Fantasy on Ice. We are planning our first event for May 6, 2016 with more details to come soon. We cannot wait to do our part in supporting the Auxiliary.

**Elana Dawson**
Social Media
Rady Children’s Hospital Auxiliary Social Media Central

Facebook
Auxiliary: Facebook.com/RadyChildrensHospitalAuxiliary
Kids’ NewsDay: Facebook.com/UT.KidsNewsDay
Fantasy on Ice: Facebook.com/FantasyOnIce
Hospital: Facebook.com/radychildrens

Twitter
@RadyAuxiliary

Instagram
RadyAuxiliary

Pinterest
RCHAuxiliary

hash·tag #
‘haSHtag/  
noun: hashtag; plural noun: hashtags
1. (on social media sites such as Twitter) a word or phrase preceded by a hash or pound sign (#) and used to identify messages on a specific topic.
#kidsnewsday

The @ symbol is used to get someone’s attention on Twitter or Facebook

Photographs
✓ Set cameras to high resolution 600 pixels or higher ✓ When emailing if there is a choice of small, medium, large or actual size, choose large or actual size ✓ If possible, make a note of who is in the photo

Post photos on Kids’ NewsDay, Fantasy on Ice and the Auxiliary Facebook page
Tag us on Instagram and Twitter
Photos can also be emailed to
RCHAPhotos@gmail.com

Unit Facebook Pages
Bonita • Carmel Valley • Coronado • Del Mar • Fuerte Hills • Inland Empire • Mountain View • North Coast • North County
Poway • Rancho Santa Fe • Scripps Ranch • Southeast Cluster • Rancho Bernardo • Tierrasanta • Young Professionals

Event Pages
Fantasy on Ice • Kids’ NewsDay • Point Loma Garden Walk • Rady Children’s Hospital Auxiliary Celebration of Champions
Save the Date

FOR THE DEL MAR UNIT OF RADY CHILDREN’S HOSPITAL AUXILIARY

55TH ANNUAL WINE & FOOD TASTE

“HEARD IT THROUGH THE GRAPEVINE”

SATURDAY EVENING • APRIL 16TH, 2016

AT THE DEL MAR COUNTRY CLUB

Proceeds to benefit Rady Children’s Hospital – San Diego – Neuro-Oncology

Susan Atkins
4135 Portilla Place • San Diego, Ca 92130

“HEARD IT THROUGH THE GRAPEVINE”

Wine & Food Taste
Local Craft Breweries
Live & Silent Auction
Live Music

for more information:
rchadelmar.org
email: rchadelmar@att.net

Corporate Sponsor

MORRISON | FÖRSTER
save the date

SWEET CHARITY
HOSTED BY THE FUERTE HILLS UNIT OF Rady Children's Hospital Auxiliary
BRIDGE • BUNCO • LUNCHEON

WEDNESDAY APRIL 20, 2016

INVITATION TO FOLLOW
PROCEEDS TO BENEFIT Rady Pediatric Genomics and Systems Medicine Institute

ADD YOUR FRIENDS TO THE MAILING LIST: FUERTEHILLSUNITRCHA@GMAIL.COM

The Mountain View Unit
Of
Rady Children's
Hospital Auxiliary

Presents
Boot Scootin' Bunco
Proceeds to Benefit
Rady Children's Hospital - San Diego Supportive Care Department

Monday, April 25, 2016
Lemon Crest School
12463 Lemon Crest Dr.
Lakeland, CA 92040

Dinner 6:00pm
Bunco 7:00–9:00pm

Door Prizes!

Opportunity Drawings & Silent Auction!

Register early - seating is limited! Price at the door will be $40.00.
If you have any questions or comments, please contact Twila Godley at (619) 443-2680.
UNIT EVENTS

The Dana Unit of Rady Children’s Hospital Auxiliary

Point Loma Garden Walk

TOUR OF LOVELY PRIVATE HOME GARDENS

GARDEN BOUTIQUE
Local Artisans & Garden Vendors

DIAMOND TOUR
- Private Shuttle to Gardens and Boutique
- Gourmet Lunch at a beautiful home with a majestic seaside view
- Tickets $150
$100 Tax Deductible
- Only 20 Spaces available

15th ANNUAL
Proceeds to benefit Rady Children’s Hospital-San Diego Craniofacial Programs

Rady Children’s Hospital Auxiliary

SATURDAY
April 23, 2016
10 AM - 4 PM

FOR MORE INFO CONTACT 619-224-6494
OR VISIT US @WWW.POINTLOMAGARDENWALK.COM

PURCHASE TICKETS ON-LINE AT POINTLOMAGARDENWALK.COM OR LOCALLY AT:

Ace Hardware-Liberty Station
Armstrong Center-West Morena
Green Gardens Nursery-Pacific Beach
Mission Hills Nursery-Fort Stockton Drive
Walter Anderson’s-Nursery-Point Loma & Poway

TICKETS: $25
Checks payable to: RCHA/Dana

Exchange ticket for map on day of event at 3703 Lotus 92106
UNIT EVENTS

THE YOUNG PROFESSIONALS UNIT INVITES YOU TO ATTEND

HELM’S FOR HEALING
FRIDAY, MAY 6TH AT

HELM’S
BREWING CO.
5640 Kearny Mesa Road, Suite C/N San Diego, CA 92111

Open House 3:00pm to 9:00pm

Young Professionals Members will be guest bartenders

All tips plus 10% of the night’s proceeds will benefit the Healing Environment at Rady Children’s Hospital - San Diego

JUST STOP BY FOR A BEER
FOR MORE INFO CONTACT RADYCHYP@GMAIL.COM

Rady Children’s Hospital Auxiliary
At Petco Park
Thursday, June 16 Padres vs Nationals at 7:10pm

• Please join us as the San Diego Padres team up with the Rady Children’s Hospital Auxiliary to support the Genomics Endowment
• A portion of each ticket purchased for the event will go back to RCHA and the Genomics Endowment
• Be sure to arrive early as RCHA members will be recognized on the field in a pre-game ceremony

For more information please contact: Your Unit Representative or Laura Stearn at 760.419.3259 or email at laura_stearn@yahoo.com