Chaux Talk

Advocating for the Health and Well-Being of Children

December - January - February 2013 / 2014

We are a diverse group of talented homemakers, doctors, lawyers, working professionals, and entrepreneurs all with one thing in common: a deep love and concern for children. We take seriously our role as advocates, fundraisers and educators, but fun and camaraderie can also be found throughout our 23-unit membership. Together we work to promote health and safety through community education and raise funds that support the advancement of excellence in healthcare. Join Rady Children’s Hospital Auxiliary and discover how using your unique skills and expertise can make a difference in the health of children all over San Diego County!
Features

President’s Message .................................................................................................................... 2
Note from the Editor .................................................................................................................. 2
Meet Your Auxiliary Board ....................................................................................................... 3
Auxiliary Awards ............................................................................................................................. 3
Thanks for the Memories ............................................................................................................. 5
Kids’ NewsDay .............................................................................................................................. 6
Writing Contest ............................................................................................................................. 7
Education Corner ......................................................................................................................... 7
Unit Council Corner ....................................................................................................................... 8
Membership Corner ...................................................................................................................... 8
Fantasy on Ice ................................................................................................................................ 9
Auxiliary Calendar ......................................................................................................................... 9
Unit News ....................................................................................................................................... 10
Unit Events .................................................................................................................................... 20

Inspirational T-Shirts Available for Gift Giving!

The inspirational t-shirt that was designed specifically for Rady Children’s Hospital Auxiliary is still available in limited quantities and sizes. The “heart” that adorns the front of the shirt was created as a subtle, non-logo design with butterflies, kites and words of wisdom in a heart shape. The best part of the shirt is the affirmation printed on the inside of the shirt where it touches the heart. The affirmation is “I inspire miracles, I open my heart to children. Rady Children’s Hospital.” The shirts are $36 each, of which $8 is donated to the Auxiliary’s Diamond Anniversary Fund. You can order your own inspirational t-shirt online at www.heartthreadsclothing.com. They make thoughtful gifts!

Karen Shusterman
Fund Development Vice President

Rady Children’s Hospital Auxiliary Mission Statement

“To work in partnership with Rady Children’s Hospital-San Diego and to support its mission through: advocating for the health and well-being of children; increasing community awareness of Rady Children’s; and fundraising.”

Chaux Talk is the official newsletter of Rady Children’s Hospital Auxiliary
3020 Children’s Way
MC 5013
San Diego, CA 92123
Phone: (858) 966-5887
Fax: (858) 966-8069
For information and inquiries contact
Frances Meda: fmeda@rchsd.org
Published quarterly
Harriet Bossenbroek, President
Ann Desmond, Editor
Julie Lohnes, Graphic Design/Production

Deadlines for Upcoming Issues

March/April/May 2014: February 1, 2014
June/July/August 2014: May 1, 2014
As we enter 2014 we can look with pride on our accomplishments. ChauxWalkers and unit teams enjoyed a glorious San Diego day at the ‘Shamu and You’ Family Walk. Auxiliarians and community volunteers sold over 40,000 newspapers on Kids’ NewsDay. Not only did they raise a significant amount of money, they were wonderful advocates for the hospital. Thanks to Co-Chairs Mary Reynolds and Susan Atkins, who enthusiastically led the Unit Reps in coordinating this huge event. They strengthened our partnership with Rady Children’s Hospital Foundation staff, the Union-Tribune and NBC Channel 7. They are already forming committees to begin plans for next year. Please think about volunteering to make KND 2014 even bigger and better!

Karin Whitely coordinated a fabulous boutique and brunch at our Semi-Annual meeting. Dr. Jennifer Freidman, our guest speaker, shared what genome sequencing will do for the future of diagnosing illness. Kathleen Sellick and Steve Jennings also brought us up to date on the wonderful new programs going on at the hospital and with philanthropy. Congratulations to Marilyn Tobin, who was completely surprised and tearful when she realized she was the recipient of the Distinguished Service Award.

While we may not have snow in San Diego, we do have Fantasy On Ice! Co-chairs Kathleen Caffo and Heather Wolff have once again made this a holiday favorite. Skating opened in November and continues into January. Make this a holiday tradition!

One of the wonderful perks of being Auxiliary president is being able to attend all of the unit fundraisers. This year more units had fall events and each one was unique. They were all so much fun that it is impossible to name a favorite, although I did love the foot massage at Spa La La. Unit Council Vice President Jackie Schoeder and I have already attended a number of unit meetings—another chance to be impressed with the diversity and dedication of our members.

2013 has been a wonderful year for RCHA. We have contributed so much to the hospital and to children’s health. My thanks go to both Auxiliary staff and my supportive, hardworking Board of Directors. I am constantly impressed with the passion of our members. I wish all of you a wonderful holiday season and happy new year!

Harriet Bossenbroek, President — Rady Children’s Hospital Auxiliary
Meet Your Rady Children’s Hospital Auxiliary Board Members

President: Harriet Bossenbroek (Fuerte Hills Unit)
Immediate Past President: Vellet Wyatt Finley (Southeast Cluster Unit)
President-Elect: Cheryl Steinholt (Scripps Ranch Unit)
Secretary: Natalie Emerson (Bonita Unit)
Treasurer: Sharla Coyle (Mountain View Unit)
Education/Advocacy Vice President: Lynne Lurie (Tierrasanta Unit)
Membership Vice President: Jeanie Scott (Scripps Ranch Unit)
Unit Council Vice President: Jackie Schloeder (Rancho Bernardo Unit)
Ways and Means Vice President: Etta Osborn (Tierrasanta Unit)
Fund Development Vice President: Karen Shusterman (Poway Unit)
Director of Technology: Janis Takahashi (Carmel Valley Unit)
New Unit Coordinator: Penny Rich (North County Unit)
Membership Committee Member: Rosalie Quadri Mellish (Fuerte Hills Unit)

Hospital Liaison: Laura Stern (North Coast Unit)
Special Events Director: Karin Whiteley (Scripps Ranch Unit)
Kids’ NewsDay Chair: Mary Reynolds (Del Mar Unit)
Kids’ NewsDay Co-Chair: Susan Atkins (Del Mar Unit)
Finance Committee Member: Karry McDaniel (North County Unit)
Finance Committee Member: Linda Aguilera (Tierrasanta Unit)
Finance Committee Member: Tina McDonald (Rancho Bernardo Unit)
Chaux Talk Editor: Ann Desmond (Dana Unit)
Fantasy on Ice Chair: Kathleen Caffo (La Playa Unit)
Fantasy on Ice Co-Chair: Heather Wolff (La Playa Unit)
Historian: Edith Smith (Carmel Valley Unit)
Public Relations and Marketing: Kim King (Rancho Santa Fe Unit)

And Our Wonderful Auxiliary Staff: Sara Moten: Director, Auxiliary Development, Frances Meda: Board Relations and Membership Officer, Gladys Cardenas: Administrative Associate and Rebecca Robinson: Auxiliary Development Officer.

Auxiliary Awards

Saying “Thank You” to Our Supporters!

The ballroom at the Mission Valley Marriott was filled with sounds of gratitude and joy as the 2013 Auxiliary awards were presented. In addition to the very first RCHA Kite Award in recognition of a community partnership, four Honorary Membership Awards and a Very Special Person Award, recognizing a hospital staff member, were presented. The Auxiliary’s highest award, the Distinguished Service Award, was given to an Auxilian for exemplary service above and beyond the unit level.

Continued next page....
Auxiliary Awards (cont.)

RCHA Honorary Membership Awards

- **Major Market** was nominated by the North County Unit for continued support of unit events including “Reach for the Stars,” a rebate program giving 1% of members’ grocery receipts back as a donation. Store Director **Toby Truitt** accepted the award.

- The North Coast Unit nominated **Dr. William Umansky** and **Kerry Henry-Riley** of Umansky Medical Center for Plastic Surgery for ongoing financial and in-kind support of the unit’s events. Laura Stern of the North Coast Unit accepted the award.

- **Susy Spafford** and the **Staff of Susy’s Zoo Studios** were nominated by the Dana Unit for “above and beyond the call of duty support” for the unit’s annual Garden Walk, including the gift of an original art work, “Witzy and Friends at the Garden Walk.” **Susy Spafford** and **Chuck Schmidt** of **Susy’s Zoo Studios** accepted the award.

- The **“Parking Guys”** were nominated by the Fuerte Hills Unit for their ongoing support of the unit’s “Sweet Charity” fundraiser. The “Parking Guys” help wherever needed on the day of the event from set-up to valet parking to event security to breakdown. Accepting the award were the “Parking Guys” **Bill Brown, Chuck Ferguson, Randy Nisleit and Bob Williams**.

RCHA Very Special Person Award

This award was presented to one of the Auxiliary’s best friends, **Gladys Cardenas**. Gladys, who has worked at the hospital for more than ten years, is an integral part of the Auxiliary team. We are very excited for this opportunity to thank her publicly for all she does daily for the Auxiliary.

RCHA Kite Award

This new award recognizes community partnerships that engage the Auxiliary while addressing all three facets of our Mission Statement. It was presented to **Cathy Brown**, a longtime friend and supporter of the Auxiliary and Rady Children’s Hospital, for **Jersey Mike’s Month of Giving** that has resulted in over $121,000 in donations in just two years. Cathy was unable to attend the event, but sent a heart-felt message with representatives **Kristina Koltar**, Regional Director of Jersey Mike’s, and **Jessica Zulauf**, Director of Marketing for Cathy Brown’s five stores.

Distinguished Service Award

After much drama and top-level espionage to maintain the element of surprise, the Auxiliary’s highest award was presented to **Marilyn Randolph Tobin** for her years of dedicated service to the Scripps Ranch Unit, the Auxiliary and the hospital. In addition to the rousing applause and cheers from the audience, Marilyn’s family, including her husband Frank Tobin and their children Mary and Charles, was on hand to congratulate her. Marilyn has held every office in the Scripps Ranch Unit and has served on the Auxiliary Board of Directors as Kids’ NewsDay Chairman, Treasurer and Auxiliary President. The Auxiliary was proud to present Marilyn with this much-deserved award in gratitude for her loyal and exemplary service.
The year was 1953 and the first meeting of the Women’s Auxiliary to Children’s Hospital was called to order by Mrs. Joseph Jessop. Auxiliary membership grew from five to 500 in the first year. Many of the original unit names were Spanish and the 1956 newsletter referred to the units as Bayview, Bonita, Silvergate, La Jolla, Presidio, La Playa, Loma, Cabrillo, Normal Heights and Dana. Auxiliary dues were $1 for active members and $100 for life members, and Sister Claudia inscribed names in the Remembrance Book. The Helix Unit was formed in 1955, Julian in 1956, along with Del Mar, Chula Vista and Escondido. Del Cerro joined in 1958.

Early in the 60’s San Dieguito Unit became Rancho Santa Fe with horse shows as its primary fundraiser. The Honoring Fund was added to our Remembrance Fund. The Auxiliary sponsored a countywide golf tournament in 1964 and all 54 courses in the county were asked to participate. We welcomed the San Carlos Unit in 1967 at the Annual Meeting. “Take me out to the ballgame” rang through the stadium as we hosted the premier of the new San Diego stadium in 1967 with honorary guest Jimmy Durante. At the end of the decade Balboa joined as a unit.

Rancho Bernardo Unit was added in 1971 and dues increased from $2 to $3. Scripps Ranch Unit was added in 1972, along with the Foothills Unit in 1974. The San Carlos Unit was reorganized in 1975 and changed its name to Navajo, and in 1976 the Tierrasanta Unit was welcomed.

In 1980 we welcomed the Coronado and Escondido Units. PALS (Past Auxiliary Leaders) became part of the Auxiliary in 1980. North Coast Unit joined in 1982, and University City in 1983. In 1986, with the spin-off of Fuerte Hills, Balboa Vista became Bonita Unit.

In the 90’s we welcomed a paid secretary to the office, someone to answer the phone! Poway Unit started up in 1990. In 1993 several members of the Del Mar Unit started the Carmel Valley Unit because the waiting list for Del Mar was so long. In 1997 we welcomed the Southeast Cluster Unit and in 1999 Mountain View Unit followed.

A new century and a new millennium started off the 00s. In 2005 a few of the Del Mar Unit members formed a unit named Milagros, and hosted a Latin inspired version of “Heard It Through the Grapevine.” Temecula Unit formed in 2006 and its first event was held at the beautiful Temecula Wine Country Inn. In 2007 fires hit our city and for the first time Kids’ NewsDay was postponed.

Ernest Rady gifted $60 million to the hospital in 2006 and his name was added to Children’s Hospital. The pledge was among the top ten gifts in San Diego County history and helped to fund the New Acute Care Pavilion, which was the highlight of the decade when it opened on October 10, 2010 (10/10/10). The Auxiliary donated a one million dollar gift for the remodeling of the “new” Helen Bernardy Center in the Nelson Pavilion.

In 2010 Jersey Mike’s began its partnership with the Auxiliary. The partnership is now a successful annual Auxiliary-wide event that raised $75,000 in 2012! A savvy, vibrant group named the Young Professionals organized in 2010. The Alpine Unit formed in 2011 as the result of a dinner conversation between four friends who met when their kids were in kindergarten. The Charitable Business Unit (CBU) began in 2012 and our most recent addition to the Auxiliary family is the newly organized Coronado Unit. In 2013 the Temecula Unit expanded its outreach by becoming the Inland Empire Unit.

A true membership milestone was reached when we recognized one of the founding units, Silvergate, as an Emeritus Unit at our Annual Meeting in 2011. The Auxiliary recognized this unit, established in 1953, as these wonderful ladies retired from active status.

Annette Fargo, Former Historian
Excerpts taken from a former Memories publication

Thanks for the Memories
Shouts of salespeople could be heard all over San Diego County on October 22nd for the 24th Annual Kids’ NewsDay. “A Dollar for Rady Children’s Hospital” was the cry as volunteers asked San Diegans to purchase a special copy of the UT San Diego for $1. The Auxiliary partnered with the UT San Diego, NBC Channel 7 and Rady Children’s Hospital Foundation to put out a special edition of the paper with stories of the hospital’s patients. Auxiliary members turned out in force to sell, but behind the scenes all of the KND Reps worked hard to include schools, service clubs and their Auxiliary units in their efforts to raise money by selling papers. Starbucks worked with the Auxiliary again this year, volunteering stores as drop off spots and selling locations for the paper, and including a $1 coupon for coffee drinks for anyone who purchased the paper.

Raising money is only half the reason for Kids’ NewsDay. Imagine over 40,000 people reading about some of the special patients at Rady Children’s Hospital, and how the hospital treats over 155,000 kids each year. With all that “PR” it will be easy for units to find sponsors for their individual events.

Mary and Susan, Kids’ NewsDay chairs, have big plans to make Kids’ NewsDay an even bigger success next year. If you would like to be on one of the committees that will focus on how the Auxiliary can be even more effective in our efforts, please let Mary know at mreynolds52@san.rr.com. We are already getting started on the 25th Annual Kids’ NewsDay!

Mary Reynolds and Susan Atkins, Kids’ NewsDay Chairs
“If I Could Have One Super Power…”

For the first time in its history the Auxiliary sponsored a writing contest in conjunction with Kids’ NewsDay. Targeted towards children in grades K-8, the goal of the contest was two-fold: To advocate for and to promote Rady Children’s Hospital at the elementary and middle school levels, and to raise additional funds on Kids’ NewsDay.

The essay topic was “If I Could Have One Super Power, It Would Be…” The Auxiliary received close to 500 essays from more 50 schools countywide. Organizer Rowena Treitler remarked, “I did not anticipate the level of success we would have for our very first writing contest! The support we received from the community was overwhelming.” The essays were judged for originality, creativity, grammar, and above all, relevance to the hospital.

The first place winner was Aly Orr, a 7th grade student at Lakeside Middle School whose opening sentence read, “If I could have ONE super power it would the ability to calm and ease the pain of the children receiving care at Rady Children’s Hospital.” So sweet. Second and third place winners were 6th grader Kara Hoagland and 5th grader Shea Briere, both from St. Gregory the Great Catholic School. Fourth place and Merit Award Winner was Melanie Osborn, a 2nd grader at Village Elementary School. The first place winner and her teacher each received mini iPads. The other finalists were given $50 Barnes and Noble gift cards. All winners were also presented with medals for their hard work. Conservice Utility Management & Billing, a Utah-based conservation management company, generously provided the prizes. Aly’s essay was featured on the Auxiliary page of the Kids’ NewsDay paper. Other essays can be found on the Auxiliary website. NBC Channel 7 meteorologist and traffic reporter Whitney Southwick presented Aly with her prize, and she was featured on the local news.

Auxiliary judges for the contest were Kids’ Newsday Co-Chair Mary Reynolds, Auxiliary Immediate Past President Vallet Wyatt Finley and President-elect Cheryl Steinholt. Winners were selected by a Conservice representative.

Thanks to everyone who helped to make our first writing contest a huge success!

Rowena Treitler, Writing Contest Organizer

Education Corner

Rady Children’s Hospital Selected to Focus on Children with Special Healthcare Needs

Since you are all hopefully reading and/or listening to reports from the Education Seminars, I decided to use this space to educate you about an important new Care Redesign project embarked upon by Rady Children’s Hospital. The hospital was selected as one of five organizations focused on improving efficiencies in the management of children with special healthcare needs who are currently eligible for the California Children’s Services (CCS) Program.

The children involved in this project have chronic health conditions that last longer than three months and affect their activities due to the need for frequent medical services. Statistics show that 14% of children have a chronic illness, and 8.7% are severely affected. Children with chronic health conditions cost up to 40 times the healthcare and social support resources that well children consume. Moreover, many factors adversely affect their lives.

By doing more than treating just the disease, Rady Children’s Hospital will be coordinating the child’s health, mental health, and other needs. The patients become more engaged when there is increased care in both the home and outpatient settings. An enhanced level of accountability for care leads to improved patient satisfaction and improved outcomes for the children.

The first phase of the project is treating approximately 70 patients with Cystic Fibrosis. The next phase will apply the methodology to the approximately 300 patients with Hemophilia, Sickle Cell Disease, and other conditions. After that, CCS may consider adapting this Care Coordination model to its entire CCS pediatric population within three years.

If this project is successful, the patients, parents, providers and payors will all benefit. With more tools and education to better understand and manage a child’s health, the system will become less intimidating. They will all realize that Rady Children’s Hospital is a valuable partner and they won’t want to go anywhere else! Improved patient health outcomes and lower costs for the care of patients living with chronic/severe health conditions make this a win-win situation for all involved.

Lynne Lurie, Education and Advocacy Vice President
New Auxiliary Members Are Welcomed at October Events

Auxiliary President Harriet Bossenbroek welcomed over 45 new Auxiliary members, representing twelve units, who attended the annual New Member Orientation meetings in October. Foundation Vice President of Development Carol Damon-Scherer gave an update on the newest Rady Children’s Hospital programs and advancements. New members were provided with a handout showing how the Auxiliary is structured, volunteer opportunities, the most common jobs within each unit, the number of units, and how the funds raised last year were designated.

Education and Advocacy Vice President Lynne Lurie described opportunities for Auxiliary members to learn about medical and financial issues. She encouraged new members to attend the monthly Education Seminars with their unit representatives, and to take advantage of the Mabel Jessop Women’s Financial Symposium to be held in March 2014. There is no charge for these events. Lynne then recapped her 37 years of Auxiliary experience:

“No one could have predicted 37 years ago that:

• I would still be actively involved in the Auxiliary during my retirement.
• I would be on the Board again and co-chairing my own unit for the third time.
• I would be a volunteer in Warren Surgical one day a week.
• My daughter, who was a toddler when I joined the Auxiliary, would be starting her 15th year of working in Administration at Rady Children’s Hospital.
• I would have a granddaughter, who from 18 months through age five, was the role model of a typical child interacting with children with Autism Spectrum Disorder.
• I would have life-long friends from my involvement with the Auxiliary.

I would never have believed it! I guarantee you are in for a fabulous experience as a member of Rady Children’s Hospital Auxiliary.”

Jeanie Scott, Membership Vice President

Auxiliary Unit Council, a Unique Group of Volunteers

Our first Unit Council meeting and retreat was held on September 11 at the Solare restaurant, with an Italian theme for the meeting of “Lavoriamo Insieme” or “Working Together.” We had an opportunity to learn how to make pizza, followed by a delicious lunch.

At our October meeting we had a chance to become better acquainted. What a great group of unit chairs, about whom we learned some interesting facts. Here are just a few:

“I was a Cincinnati Bengal cheerleader”
“I was Prince Charles’ dinner companion”
“I am getting married in March”
“I am an ordained minister”
“I jumped out of an airplane twice”
“I had dinner with Condoleezza Rice”
“I roller bladed in Central Park with Catherine Deneuve”

The Auxiliary is made up of an amazing, diverse group of volunteers who willingly give of their time and talents for a common goal—to make a difference in the life of a child.

Jackie Schloeder, Unit Council Vice President

Membership Corner

Our first Unit Council meeting and retreat was held on September 11 at the Solare restaurant, with an Italian theme for the meeting of “Lavoriamo Insieme” or “Working Together.” We had an opportunity to learn how to make pizza, followed by a delicious lunch.

At our October meeting we had a chance to become better acquainted. What a great group of unit chairs, about whom we learned some interesting facts. Here are just a few:

“I was a Cincinnati Bengal cheerleader”
“I was Prince Charles’ dinner companion”
“I am getting married in March”
“I am an ordained minister”
“I jumped out of an airplane twice”
“I had dinner with Condoleezza Rice”
“I roller bladed in Central Park with Catherine Deneuve”

The Auxiliary is made up of an amazing, diverse group of volunteers who willingly give of their time and talents for a common goal—to make a difference in the life of a child.

Jackie Schloeder, Unit Council Vice President
There’s Still Time for Winter Fun!

**FANTASY on ICE**

Although the holidays may end with the New Year, there is still time for ice-skating and the opportunity to raise money for Rady Children’s Hospital while having winter fun. Fantasy on Ice will continue at Horton Plaza through January 5, 2014.

Tickets are $14 per adult and $12 for each child under the age of 12. An unlimited season pass is available for $35 per person. Group Skating Packages can also be purchased by calling 858-966-6700 or going to www.fantasyonicesd.com. Fantasy on Ice Auxiliary unit representatives are selling “4-Packs” of tickets at their unit meetings.

Fantasy on Ice is open from 10:00 am to 10:00 pm, seven days a week except Christmas Day.

We would like to take a minute to thank the following Fantasy on Ice sponsors:

- Sycuan  
- KPBS  
- Nordstrom  
- NBC Channel 7  
- Spire Construction  
- Macy’s  
- Quick Dry Flood Services  
- The Westin  

Kathleen Caffo and Heather Wolf, Co-Chairs — Fantasy on Ice

**calendar**

**January**

- **8** — Auxiliary Board of Directors  
  9:30 am/Plaza Suite 200

- **9** — Holiday Decoration Take Down  
  10:30 am/ACP Basement

- **9** — Auxiliary Education Meeting  
  9:00 am/MOB 113

- **13** — Auxiliary Unit Council Meeting  
  9:00 am/Plaza Suite 200

**February**

- **5** — Auxiliary Board of Directors Meeting  
  9:00 am/Plaza Suite 200

- **6** — Auxiliary Education Meeting  
  9:00 am/ACP Basement

- **12** — Auxiliary Unit Council Meeting  
  9:00 am/Plaza Suite 200

- **22** — Presidio Unit “Lunch and Fashion Show”  
  11:30 am/Coronado Golf Course

**March**

- **4** — Auxiliary Board of Directors Meeting  
  9:00 am/Plaza Suite 200

- **5** — Mabel Jessop Financial Symposium  
  9:15 am/Hyatt Regency La Jolla at Aventine

- **12** — Auxiliary Unit Council Meeting  
  9:00 am/Plaza Suite 200

**ACP** = Acute Care Pavilion, Hospital Campus  
**MOB** = Medical Office Building, Hospital Campus  
**WCR** = West Conference Room, 5th Floor, Plaza Building
Bonita

Happy Fall to all as we wrap up our 25th Annual Holiday Luncheon and Auction by the Bay held on November 9th at the Marriott Marquis-San Diego Marina with nearly 400 guests attending. The silent auction featured a fabulous array of baskets, unique items and gift certificates. The ever-dapper Clint Bell was once again our emcee-auctioneer and did an awesome job, as always, getting our guests to bid high on the live auction items. Proceeds will benefit the Rady Children’s Hospital Trauma Center. Huge THANKS to the members of our unit who worked tirelessly and especially to our three wonderful event co-chairs Dana Hartman, Teri Bristow and Pam Carlson. We send a special shout-out to those who worked behind the scenes to make the luncheon a huge success, and thanks to all who attended.

We always look forward to our unit Holiday Brunch in December at the San Diego Country Club where we gather to relax a bit, celebrate the success of our luncheon and auction, and share holiday wishes with each other. We have a small in-house silent auction where the baked goods, as always, are cause for some contentious, albeit, friendly back-and-forth bidding.

Happy holidays to each and everyone! We wish you and your family a healthy and blessed New Year!

Bobbie Minton

Carmel Valley

The Carmel Valley Unit is proud to announce that “Sounds of Music for Children—Under the Stars” exceeded all expectations in raising funds for the Rady Children’s Hospital Neonatal Intensive Care Unit (NICU)—Encinitas Expansion Project. Award-winning musician Mat Kearney headlined the event, sometimes leaving the stage at the Illumina Amphitheater to sing among the 250 plus attendees, many of them on their feet and dancing. Guests also enjoyed empanadas and other tasty appetizers, shrimp and avocado ceviche, assorted street tacos, paella, cocktails and other beverages, plus a dessert and coffee bar—all prepared by LA’s acclaimed Border Grill.

Rady Children’s President Kathleen Sellick welcomed guests to the pre-concert program. No one in attendance was unmoved after a young patient and his mother shared the heartfelt story of his NICU stay and recovery at Rady Children’s Hospital. The evening also included an auction with some surprises. Instead of offering one ultra luxe stay at their magnificent vacation home in Zihuatanejo, Mexico, the generous donor (a Del Cerro Unit member) allowed three lucky bidders the opportunity to experience their cliff top getaway.

The very energetic and entertaining Chef Brian Malarkey took the stage and auctioned an “evening to remember for 12” at his new Searsucker Del Mar restaurant. Bidding was so intense that the Bravo network’s award winning executive chef decided to offer three VIP dinners at his new American classic restaurant. Bidders were delighted. A spectacular two-hour sunset cruise and cocktail party, with complimentary hors d’oeuvres, aboard the Spirit of Solar yacht, donated by Solar Turbines, rounded out the evening’s auction items.

The party continued after the concert with a DJ, dancing, and more food and fun for guests.

Congratulations to all the hard-working ladies of the Carmel Valley Unit for hosting another sensational and successful “Sounds of Hope” event.

Jeanne Decker
**Unit News**

**Dana**

After our September dinner/meeting Dana Unit welcomed two new members, Suzanne Barclay and Daisy Dibos. In early November members met at the French Garden Shoppe for a complimentary light brunch and exclusive shopping before the store opened to the public. The Little Italy Farmers’ Market was just a few blocks away, so we all walked down to shop some more. It was a great way to start the day.

Dana Unit nominated Suzy Spafford and staff from Suzy’s Zoo Studios for the Auxiliary’s Honorary Membership Award. We are delighted that the community will recognize Suzy’s generous donation of her art “Witzy and Friends at the Garden Walk” for the long-term fundraising opportunities it brings to Dana Unit. The award was presented at the Auxiliary’s Semi-Annual Meeting where unit members promoted both the artwork created for the 2012 Point Loma Garden Walk and the 2014 Garden Walk to be held on April 26, 2014.

Pam Caldwell

**Del Cerro**

The Del Cerro Unit is a rowdy bunch, and boy do we know how to throw one heck-of-a fundraiser! Our annual “A Fall Fantasy,” which was held on October 12th, was a resounding success. After months of planning (Joan and Angela getting us into the 21st Century with a new computer system proved PRICELESS!), contacting vendors (thank you, Connie!), soliciting donations (a new record for Monica—WOW!), and getting together to create beautiful boutique crafts (Karen, your energy is never-ending!), our hard work paid off. What normally would have been “way too early” to get up on a Saturday morning proved to be an incredible day for all who came to support our efforts. Enthusiastic shoppers wandered through the rooms considering all the spectacular options for Opportunity Drawings, Pick-A-Bag, as well as Live and Silent Auction items. Lively conversation and squeals of delight filled another room where we savored a delicious lunch. Once again, Clint Bell proved extraordinarily entertaining with his auctioneering talents. A very special THANK YOU goes to co-chairs Mary-Kay Butler and Joyce Seyffert for their tireless dedication in coordinating this exceptional event.

A few days later, our very own Kassy Kaiser enthusiastically supervised all of the fun-loving volunteers on Kids’ NewsDay. They did a tremendous job coordinating everyone with their respective locations throughout the county. Thanks go to all who contributed both their time and talents.

As the year draws to a close, we look forward to celebrating the wonder of the holiday season. May the spirit of our endeavors continue to shine on those in need, and may we remember how fortunate we are as we embrace our mission to advocate for the health and well-being of children by increasing awareness of Rady Children’s Hospital.

Kim Emerson
Del Mar

The Ladies of Del Mar Unit love to shop, shop, and shop and recently held a successful Holiday Boutique at Morgan Run. Shopping bags upon shopping bags were flying out the door and vendors donated a portion of their sales to benefit the Chadwick Center for Children and Families at Rady Children’s. Thanks go to our social chairs Allison Sanfillipo and Judy Bowles, who were both awarded with Pearls of the Month for a job well done. Thanks to all the members who participated in making this a successful event.

We are proud to share that our unit is multiplying in numbers with a whopping 46 members on the roster. Recently, at a spirited evening meeting we had great fun learning about our newest members. Without naming names we share “fun facts” about a member, then announce her at the end. This month we learned about Allie Forman, who hit the ground running so to speak, raking in thousands of dollars to support the ‘Shamu and You’ Family Walk. Allie’s fave book is The Other Boleyn Girl. Flowers that make her smile are poinsettias because that means it’s Christmas time!

Be sure to save the date of Friday, May 9, 2014, for the 53rd Annual “Heard It Through the Grapevine.” Contact Susan Atkins for tickets at sjatkins@aol.com. This well attended event is sure to be a sellout.

The Del Mar Unit hopes you have a wonderful holiday season. We look forward to all your upcoming events.

Annette Fargo

Fuerte Hills

The Fuerte Hills Unit held its first meeting this year in an historic house built in the 1880s. It is a beautifully restored house in Alpine that is now a Women’s Club. With our education representative Rochelle Ferguson keeping us informed, we got focused on the hospital. Our second meeting was held in Coronado at the beach house of member Karla Eckstein. The beach in October; it doesn’t get any better . . . , thanks Karla. The meetings were both fun and productive.

Kids’ NewsDay was well attended by our members who were up before dawn to work the distribution center and sell at Starbucks and on many street corners. As always it was both tiring and exhilarating. What we learned from working Kids’ NewsDay: It is very dark at 4:00 am!

Members Cyndi Bramwell and Barbara Bradshaw are hard at work on “Letters from Santa,” a wonderful project that brings many smiles to our members’ kids and grandkids and some surprises for adults too.

Wishing everyone Happy Holidays from Fuerte Hills!

Carol Brown
Unit News

Inland Empire

We are happy to say that our Informational Member Soiree held at the home of unit member Jessica Vulovic-Aviles brought us two new members, shared stories and scrumptious treats prepared by Master Chef Steve Hamlin.

On November 30 we decorated a Christmas tree for a family in need through the city of Murrieta. We felt so honored to be part of something so special.

Our theme was “A Child’s Wonderment.” Our tree was decorated with ornaments made by our own children, silver bulbs decorated with the name of each nurse from Rady Children’s NICU at Rancho Springs Medical Center. Glitter, sparkle and love made our tree complete.

The holiday season is a time for joy and merriment and we felt both while decorating the NICU at Rancho Springs Medical Center, Rady Children’s Specialist Offices, and Rady Children’s Urgent Care for the holidays. At our unit holiday party we celebrated the joys of being part of the Auxiliary and our excitement for the New Year with lots of laughter, good cheer and great food.

We look forward to the New Year with our continued support for the NICU at Rancho Springs Medical Center and Rady Children’s Hospital-San Diego by growing our membership and by becoming involved with the city of Temecula through the Temecula Museum. Here’s to a 2014 filled with laughter, lots of good cheer, and wonderful memories that are sure to be made.

Allie Hamlin

La Playa

The La Playa Unit is busy getting ready for our favorite winter activities. We will soon be writing “Santa Letters” as a fundraiser; writing these letters to little ones is always entertaining. We enjoyed the opening day of Fantasy on Ice at Horton Plaza, a production chaired by our own members Mary Kay Bates, Chris Stehly and Ann Jessop. We are taking our families out to skate and support Rady Children’s Hospital while enjoying a day or evening at the ice rink. We are looking forward to our annual holiday dinner and silent auction, always a festive and fun-filled evening.

We had an enormous turnout for Kids’ NewsDay. We rounded up our kids, husbands and friends to help us sell newspapers throughout our Point Loma community. We got up bright and early and had a ball selling papers! We raised not only money, but also awareness for all the great work the Rady Children’s Hospital is doing for children in the San Diego area.

We welcomed Steve Jennings, the new Rady Children’s Hospital Foundation Executive Director, at our September meeting and enjoyed hearing about his vision for the hospital. We “adopted” a boy in the Bernardy Center and discussed plans to buy him the new clothing he needs. Heather Wolff presented an educational program on Kawasaki Disease. At our October meeting we learned more about the Chadwick Center and its innovative work with abused and traumatized children. We also learned about the Palliative Care Services and the need for more palliative care services in our community.

We are excited to welcome six new members into the La Playa Unit and we look forward to working with these amazing ladies. We are busy planning for the 19th Annual Celebration of Champions, which will be held on May 10, 2014, and we are thrilled these new members are jumping on board to offer experience and expertise to make it the best celebration ever!

June Olcott
## North Coast

Fall got off to a great start for the North Coast Unit with our second annual “Spa La La” event. This year we added even more of the most popular activities from last year—shopping, mini spa treatments, opportunity drawings and fortune tellers—hopefully you were able to join us at La Costa for this fun evening! Thanks go to our event co-chairs Jessica Berg and Michelle Johnson for putting it all together, and to our sponsors, vendors and members for all their support. Proceeds will benefit the Chadwick Center.

North Coast members and their families had a wonderful time together on Kids’ NewsDay, enjoying one of our most successful years advocating and raising money for the hospital—perhaps it’s just a coincidence that we had some young redheads to help spread the word!

Best wishes for a healthy and happy new year.

Coleen Young

---

## Mountain View

A wonderful time was had by all who attended our Shop Under the Stars event, held at the Carlsbad Premium Outlets in November. There were raffles, silent auctions, live entertainment, delicious hors d’oeuvres and wine, and exclusive savings in the outlet stores. All monies from the Mountain View ticket sales benefitted Rady Children’s Hospital.

In December our unit members decorated the reception area of Rady Children’s Hospital. Beautiful wreaths, brightly colored trees, red and green garlands, and holiday snowmen were placed throughout the reception area and in the emergency room area. Also during the holidays, our members enjoyed a Christmas get-together and supported the local Lakeside Christian Help Center with gift cards from various stores. The gift cards are distributed to families in Lakeside.

Our big fundraiser for 2014 will be the annual Boot Scootin’ Bunco! It will be held on April 28th, from 6:00 — 9:00 pm. Dinner will be served and then the fun begins. Bunco! There will be Door Prizes, Opportunity Drawings and a Silent Auction. Look for more information in the next issue of Chaux Talk.

We welcomed two new members to the Mountain View Unit in September and look forward to a busy and rewarding 2014.

Brenda Clark
Our in-unit Oktoberfest was a rousing success. Brats, beer and all the “fixins” were enjoyed in a lovely setting overlooking the rolling hills of Valley Center. Our host and hostess Dan and Ileana Paul even ordered up perfect weather AND a full harvest moon for the occasion! The opportunity items were enthusiastically received and the resulting funds will go to Rady Children’s Hospital.

In November we continued to work toward our main focus, our 32nd Annual Holiday Luncheon. “Unit Elves” created invitations, decorations, centerpieces, Boutique items, trees, wreaths, and yummy treats for the “Epicurean Delights.” Ways and Means Chair Lucy Johnson coordinated opportunities for any and all kinds of talent to serve on various committees. This was a wonderful chance for members to work together in informal groups and to become better acquainted as we pulled together to make the event the best ever.

When this Chaux Talk is distributed our “Winter Fantasy” luncheon will be a lovely memory. We hope that many of you were guests and are enjoying the memory with us. As always, our funds at the end of the day will go the Rady Children’s Hospital, which is after all, what we’re all about.

From our unit to yours, we send best wishes for a beautiful Holiday Season and a fine New Year!

Mary Ellen Alton and Nancy Baldry

---

**Poway**

Another exciting year is underway for the Poway Unit under the leadership of Chair Karen McPartland. At our September meeting we were thrilled to welcome an enthusiastic group of new members. Joining us this year are Joanne Klebes, Anita James, Melinda Huntoon, Kim Vawter, Cheryl Ingram, Cindy Fernandez, Susan McCormick, Colleen Huang and returning member Jackie Lake.

Our first in-unit fundraiser was held at our October meeting and Vienna Salazar was the lucky winner of a gift basket from Brothers Provisions in Rancho Bernardo. We held another fundraiser at our November meeting where many of our talented members displayed their creations and temptations in a craft boutique. Members were able to check off many of the boxes on their holiday gift lists!

Poway Auxiliaries were up bright and early on October 22nd to sell newspapers on Kids’ NewsDay at local Starbucks stores and area schools. Many thanks go to our committee chairs Sara Previte, Laura Smith and Karen Morrison for all their hard work in organizing our unit for this event.

We are busy planning our annual “Tabletops and Tea” fundraiser to be held on Sunday, May 18, 2014, at the Rancho Bernardo Inn. Our theme this year is “The Art of Tea.” The creative energies of our Tea Chairs Caroline Lepore and Missy Faucher and many of our members are already hard at work. This promises to be another amazing event, so mark your calendars now and come prepared to be inspired on this special day!

Denise Zogby
Presidio

The women of Presidio Unit are “On the Road Again,” but this year we are not on the bus. We are headed to the beautiful Coronado Golf Course Club House, right on the bay with a spectacular view of the Bridge. Guests will be treated to a Fashion Show by Chico’s. Our models will be showing the latest fashions for all ages; there will be a style for everyone. Auxiliary President Harriet Bossenbroek will be one of our models. We are offering a delicious luncheon, great door prizes and opportunity drawings. We hope to see members of other units at this fundraising event on February 22, 2014. Proceeds will benefit Rady Children’s Hospital Child Life Services.

Our members could be spotted all around the city on Kids’ NewsDay. Our meetings are always full of fun and laughter because we share stories of people we meet while selling newspapers. We also love to share family photos and events. This year Linda Gillett and Ursula Siesel became great-grandmothers.

We are certainly an adventurous group. Verna Zopft and her husband Jim sailed on a cruise ship up the north coast of Norway to the Arctic Circle, then returned home to do some salmon fishing on the Columbia River in Washington State. They were fortunate to catch two large salmon.

Linda Gillett

Rancho Bernardo

October brought a fresh, new venue. Our meeting was held at Jackie Schloeder’s home, and she even served a lovely luncheon of chicken and Jell-O salads, rolls and champagne. Michelle Prescott provided some fancy chocolates to sweeten the deal. Besides lunching, important issues like how to actively recruit new members and details for Kids’ NewsDay were discussed. We congratulated two new grandmas, Nancy Kemph and Edna Noll, and welcomed back Bonnie Daigh who had been inactive while she recuperated from surgery.

At the November meeting Tammy Young reported our members outdid themselves on Kids’ NewsDay. She even pressed her husband and in-laws into service for a very successful outcome. Tammy then donned her other hat and we got down to the business of Poinsettia sales. Everyone was busy selling plants and looking for new buyers, and we were very busy preparing for delivery day! We ended the meeting with a group picture for the “Charity Ball” book.

On December 18th we met at the Country Club of Rancho Bernardo for our Christmas luncheon orchestrated by Lynn Cassidy. We also celebrated our 19th year of Poinsettia sales. We were delighted with the results of our fundraiser and want to thank everyone who once again sold, bought, or delivered our Poinsettias. Thanks for helping us support the Helen Bernardy Center at Rady Children’s Hospital.

We wish much luck to all Auxiliary units on their up-coming fundraising events.

Marcia Clingman
Scripps Ranch

Big Bird made a surprise visit this year to help our Scripps Ranch Old Pros sell the special Kids’ NewsDay edition of the U-T on October 22nd. The Old Pros sold 1,268 papers. Thank you Scripps Ranch Old Pros and Big Bird for making the difference of a lifetime to patients and families at Rady Children’s.

Our 2nd Annual Octoberfest “California Style” was held at the Scripps Ranch and Racquet Club on October 19th. Proceeds will benefit the Neonatal Intensive Care Unit at Rady Children’s Hospital. Thanks go to event Chairs Yvette Gilman and Marilyn Tobin for planning the festivities and to those who attended and contributed to the success of our annual fundraiser. Our special guest was Linda Black, an RN in the NICU, who shared her passion about the project she’s worked on for the past three years: NICU G Tube travel kits. These kits allow parents to take their baby home and to have a more normal life. A portion of the event proceeds was designated to support this project. Special thanks go to Phil’s BBQ for catering the Octoberfest feast, to Yanni’s Bistro for providing dessert, Hess, Pizza Port and Ballast Point for donating beer, and Milagro Farm Vineyards for donating wine.

Cheryl Steinholt planned a fall social for our members at PaintNVineyard on November 14th. A professional art instructor led us step-by-step in creating of our own masterpieces. It was a fun and relaxing night that brought out the creative artist in all of us!

Our November unit meeting was held at Yanni’s Bistro to celebrate our successful Octoberfest and to thank Yanni and Denise Pihas for their ongoing support for Rady Children’s and our Scripps Ranch Unit. Thanks also go to Ann Wallace, Sandy Wetzel-Smith and Susan Parme for coordinating the dinner.

Follow the Scripps Ranch Unit on Facebook at www.facebook.com/rcha.scrippsranch

Nancy Fleishmann
Southeast Cluster

You can’t see us, but the Southeast Cluster Unit (SECU) is doing a Happy Dance. Why? Because our “Jazz and Jeans” event was outstanding! The proceeds will benefit the Neonatal Intensive Care Unit, and we would like to extend a heartfelt thanks to everyone who helped make the evening a success. Mistress of Ceremonies Ms. Gloria Vinson added a touch of Hollywood glamour. The music was a hit and the evening was enhanced by beautiful weather. We enjoyed having members from other units join us for this fun time. “Jazz and Jeans” is an example of giving back and having a great time doing it.

SECU has several members who work tirelessly for Kids’ NewsDay and October 22 of this year was no different. With Ardelle Matthews, Jewel Kelly, Freddie Jackson, Loretta Allen, Joyce Kercheval, Jacqueline Jackson and Stephanie Wilson we were well represented. A special note of thanks goes to Dr. Robert Matthews who is always there to help us on Kids’ NewsDay.

While we’re on the subject of thank you, we would like to thank Freddie Jackson for starting our meetings with her Words of Inspiration. She always seems to have the right message at the right time, which helps to put us in the right frame of mind.

We look forward to great things in 2014. In the meantime, SECU wishes you all the Happiest of Holidays.

Carolyn Smith

Ardella Southern, Joyce Kercheval, Elizabeth Goodman, Loretta Allen
Our recent “Breakfast with Santa” was a huge success! Dozens of families enjoyed a morning of fun and friendship while raising thousands of dollars for Rady Children’s Hospital. Children of all ages came dressed in their best holiday attire to meet Santa, read books with Mrs. Claus, and make crafts. Thanks go to Lorraine Fisken and Marina Dion for chairing the event again this year, and to the men of the Knights of Columbus for working hard in the kitchen to prepare the delicious pancake breakfast for over 200 people.

Our unit had a fun time selling newspaper for Kids’ NewsDay in October. Family and friends of unit members took to the street to help us raise even more than last year. We were also fortunate to have Kiwanis help us again this year as well as the Tierrasanta schools, including Farb Middle School selling papers for the first time this year. Thanks go to Samantha Bouman, Leisa Loos and Maria Polifka for chairing this event for our unit.

Finally, we’d like to acknowledge Melanie Osborn for placing 4th in the recent writing contest for Kids’ NewsDay. This Merit Award winner placed fourth out of almost 500 essays received from over 50 schools in the county! Melanie is a 2nd grader at Village Elementary School and the daughter of Etta Osborn. The writing contest was organized by our very own Rowena Treitler to promote and advocate for Rady Children’s Hospital at the elementary school level. Kiara Polifka, daughter of Maria Polifka, also placed among the top 15 finalists.

Rowena Treitler
The Remembrance, Honoring and Celebration Fund is a great way to commemorate friends and loved ones through a tribute gift to Rady Children’s Hospital Auxiliary. Pay tribute to the life and accomplishments of someone dear to you by making a donation in his or her name. In lieu of gifts for the holidays, or for any celebration, ask guests, co-workers, family and friends to make a donation in your name to Rady Children’s. Or, you can give a gift in their names to celebrate a holiday, anniversary, birthday or other special occasion.

The recipient’s name will be handwritten into the Remembrance, Honoring and Celebration Fund leather-bound book that is on display in the Rose Pavilion at the hospital. A personalized acknowledgement of your gift (without the dollar amount) will be provided to the person whom you are honoring or celebrating or to the family or friends of the person you are remembering.

Tribute gifts can be made online by going to www.helpsdkids.org and selecting the “Giving” tab and then “Tribute Gifts.”
16th Annual
Mabel Jessop Women’s
Financial Symposium

Wednesday, March 5, 2014
Hyatt Regency La Jolla at Aventine
3777 La Jolla Village Drive, San Diego, CA 92122
9:15 am – 1:45 pm
Lunch will be served
This event is complimentary.

Save the Date.
for the Del Mar Unit of
Rady Children’s Hospital Auxiliary
53rd Annual Wine & Food Taste
“HEARD IT THROUGH THE GRAPEVINE”
Friday Evening ~ May 9th, 2014
at Santaluz Club

Proceeds to benefit Rady Children’s Hospital – Chadwick Center for Children and Families
Benefiting the Cardiovascular Intensive Care Unit
Rady Children’s Hospital - San Diego

From the Heart
THE 105th ANNIVERSARY
Charity Ball

SATURDAY, FEBRUARY 8, 2014
HOTEL DEL CORONADO

Please join us for an elegant evening
as we dine and dance to
celebrate the grand tradition of Charity Ball.

To underwrite or to place a message in the
Souvenir Program, contact Lisa Vieira 619.224.0657
or Dawn Ivy 858.966.7793
or visit www.helpsdkids.org/charityball
Happy Holidays!